

**Charles University, Faculty of Arts
East and Central European Studies**

Spring 2011

Globalization

CUFA SOC 331

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Class Days/Time: Mondays & Wednesdays 6:30-8:00 p.m.
Classroom: 326, Main Building
Prerequisites: No special requirements but basic knowledge of global affairs and social sciences recommended.

Course Description

The course focuses on globalization as a complex process, specifying its roots, detailing its various dimensions, and analyzing possible outcomes and issues in a globalized world. The course provides an introduction to theories of globalization, and combines a multi-dimensional approach to understanding of globalization with a practical application. Special attention is paid to the economic, environmental, political, security, cultural and social dimensions of globalization as well as portrayal of global/globalization topics and issues in the media and popular culture (e.g. James Bond movies).

Course Goals and Student Learning Objectives

The aim of the course is to help students through theory and practice to understand current trends and underlying processes of globalization, and to analyze different dimensions of globalization, using the perspective of world renowned experts as well as European/small-country view of world affairs.

Required Readings

Texts will be sent via e-mail.

(Other texts might be added to the below-listed authors and texts).

1. Sklair: *Competing Conceptions of Globalization*
2. Sachs: *International Economy: Unlocking the Mysteries of Globalization*
3. Bhagwati: *Coping with antiglobalization*. *Foreign Affairs*, 2002
4. Wapner Paul K.: *Environmental activism and world civic politics (Chapter 1)*
5. Keohane, Nye: *Globalization: What's New? What's Not? (And So What?)*
6. Berger: *Four Faces of Global Culture*
Inglehart: *The True Clash of Civilizations*
7. Richmond Oliver P.: *The Globalization of Responses to Conflict and the Peacebuilding Consensus*. *Cooperation and Conflict: Journal of the Nordic International Studies Association*. Vol. 39(2): 129-150
8. Thomas Steven W.: *The new James Bond: and globalization theory, inside and out*
9. Urry, John: *Globalization and Citizenship*, *Journal of World Systems Research*, Vol. V,2, 1999, pp. 311-324
10. Oppenheimer Michael F.: *The End of Liberal Globalization*

Recommended Readings

1. Wallerstein Immanuel M.: The Modern World-System as a Capitalist World-Economy. In: World-systems analysis: an introduction.
2. Mittelman James H.: Globalization: An Ascendant Paradigm?
3. Stiglitz Joseph E.: Globalism's Discontents
4. Robinson Mary: Beyond Good Intentions: Corporate Citizenship for a New Century
5. Henderson David: The Case against Corporate Social Responsibility
6. Strange Susan: The Declining Authority of States. In: Held, McGrew: The global transformations reader: an introduction to the globalization debate
7. Citizenship. Stanford Encyclopedia of Philosophy. Available from: plato.stanford.edu/entries/citizenship
8. Spiro, Peter J.: Beyond Citizenship: American Identity After Globalization, Oxford University Press, 2008
9. Barber Benjamin R.: Jihad v. McWorld
10. Global Trends 2020 – National Intelligence Council

Video Lectures (incl. both required and recommended video lectures):

1. Sachs: The Future of Globalization. Columbia University. Available from: <http://www.youtube.com/watch?v=8beOXxJeaec>
2. Bhagwati Jagdish: Theory and Practice in International Political Economy. Columbia University. Available from: https://courseworks.columbia.edu/cms/outview/courseenter.cfm?no=INAFU6800_001_2002_3
Bhagwati Jagdish: The Global Economy (interview about G-20). Available from: http://www.youtube.com/watch?v=L_JSV_TN_mk
Bhagwati Jagdish: The Critiques of Capitalism after the Crisis: Myths and Fallacies. Lee Kuan Yew School of Public Policy. Available from: <http://www.youtube.com/watch?v=bd7RtYMUj1A&feature=related>
3. Robinson Mary: Human Rights and Institutions. Columbia University. Available from: <http://www.youtube.com/watch?v=TVFeOO3GokA&feature=channel>
4. Anderson Lisa: Contending Theories and Policy Choices. Columbia University. Available from: <http://www.youtube.com/watch?v=o8E6zxFGVuY&feature=channel>

Movies to be watched as part of the course:

1. Battle in Seattle (2007)
2. Quantum of Solace (2008 James Bond movie)

Classroom Procedures

Attendance is mandatory. A week of absence (2 x 90 minutes) tolerated, otherwise written assignments required to make up for any absence from classes.

Assignments and Grading Policy

Grades based on letters A through F will be given. ECES does not provide courses with pass/fail grades.

Each student can get a maximum of 100 points in total.

1. **Group activity** - presentation (20%): 15-20 minutes, prepared and presented in teams of 2 students
2. **Essay** (40%): 1,500 – 3,000 words
3. **Midterm test** (20%)
4. **Final test** (20%)

1. Group activity - Topics for your presentations:

Week 5

Group 1: Regional or global (economic) integration (e.g. the EU)

Group 2: Environment and globalization: global issues and global/local responses

Week 6

Group 3: The United Nations and global problems

Group 4: Rising Great Powers – political and economic consequences of the rise of China, India, Brazil etc. in today's international relations

Week 7

Group 5: Internet and social networks (Facebook etc.)

Group 6: Information wars – propaganda and intelligence

Week 8

Group 7: Migration and globalization

Group 8: Human rights and globalization

Week 9

Group 9: Global security threats

2. Essay - Topics for your essays:

Topics to be specified and agreed with the teacher by Monday, Week 10 (by e-mail or before/after classes).

Essays to be delivered via e-mail (no printed copy required unless agreed with the teacher) by Monday, Week 12 (by noon, i.e. 12 o'clock). Confirmation e-mail will be sent within 3 days from receipt of your essay.

10 points will be deducted for essays delivered after the deadline (for any reason, including illness or e-mail malfunction).

3. Midterm Test

Students can choose one of the questions from the list below to answer in their midterm test. You have 20 minutes for the midterm test and you can receive up to 20 points for your midterm test (out of the total of 100 points you can get in this course).

List of questions (Midterm):

When providing arguments, please, do not focus only on one dimension of globalization, e.g. the economic one - do not forget that there are at least economic, political, cultural and environmental aspects that we have mentioned so far.

1. Define globalization and provide arguments for and against the statement that globalization is reversible.
2. Provide at least two different periods marking the potential beginning of globalization and provide arguments why, in your opinion, globalization started in one of those periods.
3. Provide arguments for and against the hypothesis that globalization has a negative impact on developing countries.
4. Provide arguments for and against the hypothesis that globalization has a negative impact on developed countries.
5. Provide arguments for and against the hypothesis that globalization has a positive impact on developing countries.
6. Provide arguments for and against the hypothesis that globalization has a positive impact on developed countries.

7. Provide arguments supporting the hypothesis that globalization has an impact on your home country and that your home country influences the globalization process.
8. Provide arguments for and against the hypothesis that globalization has a negative effect on the environment.
9. Discuss your answer or reaction to the following question: Is globalization good or bad?
10. Discuss your answer or reaction to the following question: Who are the winners and losers of globalization?

4. Final Test

A list of approximately 100 questions will be provided in advance. 10 questions will be then chosen by your teacher for the final test.

Attendance

Regular and punctual class attendance is mandatory for all students. Absence of 180 minutes is allowed. Three or more absences (90 minutes each) lower the grade automatically (A to A-, A to B+ in case of 4 absences etc.)

Presentation Policy: Missing the presentation will result in an F (when applicable). If the student wants to switch the date, he/she must find someone to do it and both students must confirm the change in e-mails to the professor at least 10 days in advance. If the student is sick and has a medical note, then the professor must agree with the student on how the work will be made up for.

Final Test or Paper Policy: Completing the final test or paper is required. Failure to submit the final test or paper according to the deadline will result in a letter grade F for the entire course.

For further details, please see the Attendance Policy at the ECES website under “*Academic Policies and Procedures*” : <http://eces.ff.cuni.cz/>

Student Responsibility and Code of Conduct

Students are subject to the general standards and requirements of Charles University in regard to attendance, examinations, and conduct, as well as to the specific requirements of the program. The student is expected to assume the initiative in completing all requirements at the time specified.

Weekly Schedule

(Please note: the draft course plan below is subject to change)

Week 1

Introduction + organizational information;

Theories of globalization (1);

Home reading: Sklair: Competing Conceptions of Globalization

Week 2

Theories of globalization (2);

Economic dimension of globalization (1);

Home reading: Sachs: International Economy: Unlocking the Mysteries of Globalization

Week 3

Economic dimension of globalization (2 and 3);

Video lecture: Sachs: The Future of Globalization

Week 4

Responses to globalization - antiglobalization movements: Battle in Seattle (movie);

Environmental dimension of globalization (1);

Home reading: Bhagwati: Coping with antiglobalization

Week 5

Environmental dimension of globalization (2);

Student presentations:

Group 1: Regional or global (economic) integration (e.g. the EU);

Group 2: Environment and globalization: global issues and global/local responses;

Home reading: Wapner: Environmental activism and world civic politics

Week 6

Political dimension of globalization (1 and 2);

Student presentations:

Group 3: The United Nations and global problems;

Group 4: Rising Great Powers – political and economic consequences of the rise of China, India, Brazil etc. in today's international relations;

Home reading: Keohane, Nye: Globalization: What's New? What's Not? (And So What?)

Week 7

Midterm test;

Media, communications and information technologies (1 and 2);

Student presentations:

Group 5: Internet and social networks (Facebook etc.);

Group 6: Information wars – propaganda and intelligence

Week 8

Cultural and social dimension of globalization (1 and 2);

Student presentations:

Group 7: Migration and globalization;

Group 8: Human rights and globalization;

Home readings: 1. Berger: Four Faces of Global Culture; 2. Inglehart: The True Clash of Civilizations;

Week 9

Security dimension of globalization (1 and 2);

Student presentation: Group 9: Global security threats;

Home reading: Richmond: The Globalization of Responses to Conflict and the Peacebuilding Consensus.

Week 10

James Bond movie: Quantum of Solace (2008) + follow-up discussion;

Art and globalization;

Home reading: Thomas: The new James Bond

Week 11

Global governance and global actors: Territory and Nation-States;

Home reading: Urry: Globalization and Citizenship

Week 12

New world order and future of globalization;

Home reading: Oppenheimer: The End of Liberal Globalization

Week 13

Final test; Conclusion, questions and answers